

St Keyne PC

From: Heidi Clemo <heidi.clemo98@field.census.gov.uk>
Sent: 02 November 2020 13:00
To: undisclosed-recipients:
Subject: Census 2021

Good Morning,

I am working for the Office of National Statistics (ONS) on the Census 2021 which is being held on 21 March, 2021.

I cover North East Cornwall, and my role as Census Engagement Manager is to help ensure everyone knows about the Census and is aware about how and when to complete it and help people understand it is a legal requirement.

The ONS have identified Key Population Groups (KPGs) across the area to engage with. In North East Cornwall the KPGs are: eastern european, gypsy and travellers, low income households, homeless and rough sleepers and people lacking digital skills aged 65+.

Despite it being a while off, we are beginning work now with specific communities to help them understand the Census and the different ways they can complete it. In 2021 we are launching the 'Online First' where we hope that 75% of people will complete the Census online.

At this early stage, I am contacting key local contacts like yourself to firstly introduce myself and secondly offer and request the following:

1. **Council Talks or presentations:** If Councillors or any groups within your area would like me to speak or offer a presentation about the Census I would be very happy to attend meetings. I assume the majority of these will continue to be online, however when restrictions are eased I am happy to come in person too.
2. **Contacts:** If you have any key contacts within your community who you think may be able to help me in my role, especially linked to the KPGs I would be really grateful if you would be happy to share them with me.
3. **Newsletters or communications:** If your area or local groups have websites, newsletters, e-newsletters, forums or social media would you be happy to include information about Census 2021 please?
4. **Posters in notice boards:** In the New Year would you be happy to display posters on your community notice board(s) please? If so please let me know how many posters you will require and I will ensure you receive them in the New Year.

Thank you for your time; I really do appreciate your help and assistance. I am local, just in St Austell, so if you would like me to pop over for a chat (when restrictions have eased) then I would be happy to do so or please do give me a call on the number below.

With Thanks,

Heidi

Heidi Clemo | Census Engagement Manager, North East Cornwall | Office for National Statistics | +44 (0)7452 848 322| Heidi.clemo98@field.census.gov.uk | www.census.gov.uk

Keep in touch:

- Register for email updates about Census 2021 and/or other areas of ONS
- Access census information for community partners and local authorities
- Follow @Census2021 on Twitter and Facebook